

COOKIE POLICY

1. Introduction

Meristem Design Limited ("Meristem", "we", "our" or "us") uses cookies and similar technologies on our website to ensure it functions correctly, improve your browsing experience and, where you have provided your consent, enable additional functionality, analytics and marketing services.

This Cookie Policy explains:

- what cookies are;
- how we use cookies;
- the types of cookies used on our website;
- how you can manage your cookie preferences; and
- where you can find information about the cookies currently in use.

Please read this Cookie Policy alongside our Privacy Policy, which explains how we collect and process personal information.

2. What are Cookies?

Cookies are small text files that are stored on your computer, smartphone or other device when you visit a website.

Cookies help websites recognise your device, remember your preferences, improve website functionality and, where appropriate, provide analytics or marketing services.

Some cookies are deleted automatically when you close your browser (known as session cookies), whilst others remain on your device until they expire or are deleted (persistent cookies).

Cookies cannot be used to run programs or deliver viruses to your device.

3. How We Use Cookies

We use cookies to:

- ensure our website operates securely and efficiently;
- remember your cookie preferences;
- improve website functionality and user experience;
- understand how visitors use our website;
- support embedded content and third-party services;
- enable analytics and marketing services where you have provided your consent.

Not all cookies require your consent.

Essential cookies are required for the operation of our website and cannot be disabled through our Cookie Settings.

4. Types of Cookies We Use

Our website may use one or more of the following categories of cookies.

Essential Cookies

Essential cookies are necessary for the operation, security and core functionality of our website.

Without these cookies, certain parts of the website may not function correctly.

Functional Cookies

Functional cookies allow the website to remember choices you make, such as your preferences or settings, to provide enhanced functionality and a more personalised experience.

Analytics Cookies

Analytics cookies help us understand how visitors interact with our website by collecting anonymous or aggregated information.

This information helps us improve the performance and usability of our website.

Marketing Cookies

Marketing cookies may be used by us or trusted third parties to measure the effectiveness of marketing activities and, where applicable, display more relevant content or advertising.

These cookies will only be placed on your device where you have given your consent.

5. Third-Party Services

Our website may include content or services provided by trusted third parties.

These services may place cookies on your device where you have provided the appropriate consent.

Examples may include:

- embedded videos;
- interactive maps;

- analytics services;
- marketing platforms;
- social media content.

Each third party is responsible for its own privacy and cookie practices.

We recommend reviewing the privacy and cookie policies of those organisations where appropriate.

6. Managing Your Cookie Preferences

We use the **Usercentrics Consent Management Platform** to manage cookie consent.

When you first visit our website, you will be given the opportunity to:

- accept all cookies;
- reject non-essential cookies; or
- customise your cookie preferences.

You can change or withdraw your consent at any time by selecting **Cookie Settings** available on our website.

Please note that disabling certain cookies may affect the functionality or performance of some parts of the website.

7. Cookie Declaration

A live Cookie Declaration is available through our **Cookie Settings**.

This declaration is generated automatically by Usercentrics and provides details of the cookies and services currently used on our website, including:

- cookie or service name;
- provider;
- purpose;
- duration; and
- category.

As this information is updated automatically, it reflects the current configuration of our website and may change from time to time.

8. Browser Controls

Most web browsers allow you to control cookies through their settings.

You can choose to:

- view cookies stored on your device;

- delete existing cookies;
- block some or all cookies; or
- receive notifications before cookies are stored.

Please note that blocking essential cookies may affect the functionality of this website.

Information on managing cookies is available from your browser provider.

9. Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in legislation, technology or the way our website uses cookies.

The latest version will always be published on our website.

10. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact us.

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